COMMISSION ON HIGHER EDUCATION

MIMAROPA

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**MEMORANDUM FROM THE OFFICE OF THE REGIONAL DIRECTOR
NO. 011, series of 2023**

FOR	:	**ALL PRIVATE AND PUBLIC HEIS**
SUBJECT	:	**INVITATION FOR MIMAROPA HIGHER EDUCATION IDEATON 2023 (MIMAROPA HIGHER EDUCATION ASEAN KICK-OFF CEREMONY)**
DATE	:	**19 SEPTEMBER 2023**

Please be informed that in partnership with the *Philippine Society of Information Technology Educators* **(PSITE MIMAROPA),** we will be conducting the ASEAN Matters innovation challenge **MIMAROPA IDEATON 2023** with the theme "ASEAN Matters: Epicentrum of Growth" on 25-26 September 2023.

This is a two-day event where students from different HEIs in MIMAROPA will gather together to come up with digital solutions and new approaches for current food security, energy security, health, and financial stability. The competition will be open to ten HEIs in MIMAROPA, with slots allocated on a first ten (10) HEI to register. Each participating team will consist of three students and one faculty member. Teams will collaborate to design, build, and present innovative solutions to problems within the four sectors identified by Indonesia: food security, energy security, health, and financial stability. The competition will culminate in teams pitching their final concepts, prototypes, or presentations to relevant stakeholders. Attached in this communication is the mechanics of the competition.

The competition is designed to encourage students to think critically and creatively, promote collaboration among HEIs in MIMAROPA, develop innovative solutions to real-world challenges and to provide students with the opportunity to engage with stakeholders and present their ideas.

We encourage your institution to seize this opportunity for your students to showcase their talents, collaborate with peers, and contribute to addressing significant regional issues. We believe that this competition aligns with our shared commitment to fostering academic excellence and innovation in MIMAROPA.

To register your institution's interest in participating in this competition, please confirm your intent and register through this link **https://bit.ly/STUDEATON2023 on or before 23 September 2023.** The Commission will shoulder the meals during the activity. Sending institutions are kindly requested to cover their representative's transportation and accommodation expenses, as needed.

Should you have any inquiries or require further information, please do not hesitate to contact **Ms. Lesele O. Condeza** of CHEDRO MIMAROPA (**chedro4b@ched.gov.ph, lcondeza@ched.gov.ph**) **or at (+63) 9171180826.**

Very truly yours,

ATTY. JOSELITO C. ALISUAG, PhD, CSEE
Director IV

CRITERIA

Criteria		Points
Originality and Creativity	---------------------------	**20 %**
Feasibility, Viability, and Innovation	---------------------------	**20 %**
Impact and Relevance	---------------------------	**40 %**
Clarity and Presentation	---------------------------	**20 %**
TOTAL		**100 %**

1.   **Originality and Creativity**: The uniqueness and novelty of the idea are important. The idea should demonstrate originality and creativity, and be different from existing solutions or ideas.

2.   **Feasibility, Viability, and Innovation:** The idea should be realistic and practical, with the potential to be implemented in the real world. Judges will look for evidence that the idea is viable and feasible, taking into consideration factors such as cost, technology, and resources. The idea should demonstrate innovation and potential for growth and scalability.

3.   **Impact and Relevance:** The idea should address a relevant and significant problem or challenge, and have the potential to make a positive impact on society, the environment, or a particular industry or community.

4.   **Clarity and Presentation:** The idea should be presented clearly and concisely, with effective communication of its key features and benefits. Judges will look for a well-structured and compelling presentation that is engaging and easy to understand.

MECHANICS

1.   **Registration:** Participants must register online before the event. Each College or University must have one entry. They are required to provide their name, year, course, and contact information. Each team must composed of 3 members and 1 mentor. A link for registration will be provided.

2.   **Ideation Phase**: The theme or topic and proposal outline of the competition will be given during the Orientation Proper. They are also allowed to brainstorm and develop their ideas. Each team must design the prototype or system using any programming/designing tool. They must submit a soft copy of the paper to check for eligibility. The team will be given 8 hours to do the proposal and bring their laptop during the contest proper.

3.   **Pitching Phase:** Each team must arrive at the pitching venue 10-15 minutes before the pitching. They should present their idea within 10 minutes. The pitch should include a clear and compelling presentation of the idea, as well as evidence of its feasibility, impact, and originality.

4.   **Q&A Phase:** Following each pitch, judges may ask questions and provide feedback on the idea. This is an opportunity for participants to clarify their ideas and respond to any concerns or criticisms from the judges. This will continue after the presentation and will run for another 10 minutes.

5.   **Judging:** The decision of the judges will be final and irrevocable.

6.   **Awards**: Each team will receive a certificate of participation. The organizer will select the Top 3 and the winners will receive plaques and prizes. Winners will be posted on the Official Facebook Page and website.